

FOODS TASTE BETTER COOKED —TOBACCO TASTES BETTER TOASTED

Since the day of the caveman, who liked his meat raw, civilization has learned a lot about the scientific treatment of the things we eat.

Naturally none of us would now prefer to have our meat raw, our potatoes as they come from the ground, our coffee unroasted.

And naturally follows the great discovery recently made by The American Tobacco Co.—that tobacco tastes better TOASTED!

This wonderful new idea—simple like all great inventions—was first used in producing the famous LUCKY STRIKE Cigarette—made of toasted Burley tobacco.

Burley has a mellow flavor, entirely different from the tobacco usually used for cigarettes. It is a pipe tobacco and LUCKY STRIKE Cigarettes taste like a pipe.

"Slow but sure" is a mighty good motto for the young man who is inclined to be fast.

Our Two Black Jacks

"SQUIRRELLY HINTON"

AND

"BULL SPEARS"

will make the season at our place, 3 1/2 miles from Paris on the Maysville pike.

\$10 to Insure a Living Colt.

These are two fine animals, big bone, mealey nose and belly and are sure foal getters.

TURNER BROS.
PARIS, KY.

(April-1mo)

IS OUT STRONG FOR TREATMENT

Kentuckian Believes New Tanlac
Medicine Will Banish Rheumatism Entirely.

Another Kentuckian has given a statement strongly indorsing the new Tanlac Rheumatism Treatment. The merit of this new Tanlac medicine in cases of rheumatism is now widely known all over Kentucky and hundreds are finding it highly beneficial. Folks in other States are beginning to take it, too.

"I was agreeably surprised when Tanlac Rheumatism Treatment began helping my rheumatism soon after I started taking it," said L. Carter, a retired resident of Pewee Valley, a suburb of Louisville, Ky. "I was bothered with rheumatism all over my body," Mr. Carter continued. "It was especially severe in my hands and arms. My hands and arms were usually badly swollen."

"I had been bothered with rheumatism for years and had tried everything without result when a friend advised me to try Tanlac Rheumatism Treatment."

"As I said, I was agreeably surprised when the treatment started helping me almost right away after I began taking it. The swelling in my hands and arms began going down immediately and my hands and arms are in good shape now."

"I believe that with a thorough trial Tanlac Rheumatism Treatment will banish my rheumatism entirely and I recommend this treatment for others."

Get Tanlac Rheumatism Treatment today! You can get at

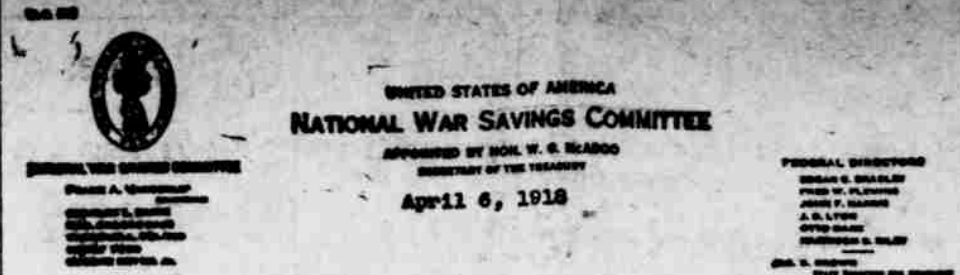
VARDEN & SON'S.

Take Tanlac, the famous tonic, and get your system back in shape if you feel run down. To feel good is the best thing on earth. Yey can get Tanlac at.

VARDEN & SON'S.

(adv-apr19-23)

WAR SAVINGS STAMPS DURING LIBERTY LOAN CAMPAIGN



To Encourage War Savings Organization
State of Kentucky:-

In view of the opening of the Third Liberty Loan campaign today, I deem it advisable to explain to all War Savings workers in our territory the relationship that it seems to me should be maintained between us and the Liberty Loan campaign.

In the first place, there should be no slowing down whatever in the work of the War Savings Committees. Generally speaking, I can see no reason why the two campaigns should conflict in any way. Primarily, our efforts are being put forth to enlist as investors in Government securities tens of millions of people in the United States who cannot afford to buy Liberty Bonds, and it necessarily follows that as to these people our efforts should not be hampered for a single day. We expect to sell large amounts of War Savings stamps to people who also are subscribers to Liberty Bonds, and who desire to assist the Government by purchasing every form of obligation issued by it, at least during the period of the war. The fundamental principle back of the War Savings campaign is to teach the lesson of Thrift and Saving, and obviously this can best be accomplished by the constant and regular purchase of Thrift Stamps and War Savings Stamps. The combined efforts of all workers for War Savings and Liberty Bonds should and will produce a fervor of enthusiasm and patriotism that will make it comparatively easy to sell vast numbers of War Savings Stamps without interfering with the sale of Liberty Bonds.

During the Victory Loan in England in 1917, the sales of War Savings Certificates were enormously increased, and to the English War Savings Societies was given the credit for putting the loan up to the thousand million sterling mark.

Yours very truly,

James H. Brown
State Director for Kentucky

ENDLESS CHAIN PLAN ENDORSED

SHOULD BE USED IN KENTUCKY
TO SELL STAMPS.

UNCLE SAM NEEDS THE CASH

Write Five Letters to Five Friends
Urging Buying of Stamps and Enclosing One for a Starter—Good
Stand for Every Patriot.

Louisville, Ky.—Endless chain letters from our sister states are reaching Kentucky. These communications appeal to the recipients of the letters to buy five Thrift Cards and five 25-cent Thrift Stamps, mailing them to five friends. This is an excellent idea and should be worked extensively in our own state.

The Government is in great need of ready money, and an endless chain series of letters will produce thousands of dollars in a short time. An expenditure of \$1.25 for five Thrift Stamps placed on five Thrift Cards may mean \$1,500 for our Government before the chain is finished.

We suggest that you start an endless chain letter today. Go to your postoffice or bank and get five Thrift Cards and five 25-cent Thrift Stamps. Place the stamps on the cards, then write five letters to five friends, requesting each one of them to write five letters to their friends, asking them to act in a similar manner. When you consider the great number of persons that will be reached through this channel, it is worth while.

Here is a suggestion for an endless chain letter:

Dear Bill: Enclosed you will find a Thrift Card, with one 25-cent stamp. Uncle Sam needs the money. I have started you off on the right path. Buy stamps frequently. I have written to four other friends enclosing them a Thrift Card. I want you to go over to the postoffice or your bank at once and buy five Thrift Cards and five 25-cent stamps and mail them to five of your friends. In your letters to your friends, ask them to join the army of Thrifters and keep up the links of this endless chain. Spring is here, and planting time is at hand. Every Thrift Stamp sent out will serve as seed for a financial harvest to be reaped by our Uncle Sam. Your \$1.25 required for the purchase of five Thrift Stamps may help end the war. I know you will be willing to spend five quarters to help perpetuate Liberty and bring happiness to us all.

The above letter is merely a suggestion. Write any kind of a letter that is appealing, and you will be surprised at the results. Let us all get together today and start the links of our endless chain.

WHY NOT IN OUR STATE?

Kentucky Banks Should Emulate Example of North Carolina.

To the First National Bank of Florence, S. C., falls the distinction of being the first bank in the entire country which has adopted the plan of paying dividends in War Savings Stamps and in Liberty Bonds. This is reported in the "Director," a bulletin issued by the National War Savings Committee at Washington, D. C.

A close second to the Florence bank is the Union National Bank of Columbia, which has adopted a similar plan of paying dividends to stockholders in War Savings Stamps and Liberty Bonds. This bank also pays its directors in Thrift Stamps.

TEACHERS MUST SERVE

WAR SAVINGS SOCIETIES AMONG
PUPILS A DUTY.

Delay in Organizing Children To Help
Bear Burdens of War Helps No-
body But the Enemy.

Every school teacher in the land is commissioned to organize a War Savings Society among pupils.

It is an honor, distinction and privilege, all combined in one, and few, indeed, will fail to seize this opportunity to give expression to their patriotism and love of country.

Thousands of school War Savings Societies have already been formed. Thousands more must yet be organized, and the "spirit of America" translated into effective service by school children to help win the war.

The time is past when any public body, old or young, can longer ignore the call. School children have a right to bear their own part in the great world struggle and every schoolroom must be made into a real fighting unit for thrift, with every one saving money with as much eagerness as they spent it before.

The school children of America are mobilizing. Hear the tramp, tramp, tramp of twenty million school children—every one of them a pledged War Saver in the service of his country. Eager faces, looking up in confidence and faith to the country which gave them birth, saving their nickels and dimes and changing them, through Thrift Stamps, into mighty deeds of valor on the field of action—what a wonderful picture of true democracy!

If any school teacher has not yet organized a schoolroom War Savings Society—has not yet caught the spirit "to have a part" in the great war, now is the time to "right-about-face" and lead the charge from the trenches of Thrift. Delay in organizing these War Savings Societies helps no one but the enemy.

County chairmen should make sure that every school teacher is alive to the situation.

He should follow up, check up, until he knows that not a schoolroom in his county—rural or city—is missing from the ranks.

W. S. S.

FROM THE FIRING LINE

From Chairman Richard P. Ernst, of Covington:

"Committees are meeting regularly every Monday afternoon at my office here and reports are coming in fine. The growth is constant, and each committee shows marked improvement in reports."

From Chairman L. D. Jones, of Wayne county:

"We have labored under many disadvantages in this county, but I suppose many of the mountain counties have the same problems, and I realize that these disadvantages make it all the more important to push and push hard. I shall leave no stone unturned to overcome our difficulties and bring our part of the State up to its proper place in this important work."

From Chairman P. C. Andrews, of Logan county:

"Thursday night we had two big rallies for the Third Liberty Loan and Friday our postmaster sold \$1,250 and today \$600 in War Stamps, so you see that every campaign that is put on helps us, and this is just what we need in Logan county."

From Postmaster J. B. Yates, of Cave City:

"The people are more and more interested and waking up to their duty of late. I am sure this month will be my best so far in the campaign."

If You are Thinking About a Pipeless Furnace and want it properly installed let us figure with you.

Satisfaction guaranteed. We are
agents for the Laurel Furnace.
None better.

We are also exclusive agents for the

VIKING CREAM SEPARATORS

Call and let us show them to you.

LOWRY & MAY

Columbia Grafonolas



Columbia Grafonola No. A, \$18.00



Columbia Grafonola No. B, \$30.00



Columbia Grafonola No. C, \$45.00

ARDERY DRUG COMPANY

410 MAIN STREET

PARIS, KENTUCKY

The Bourbon Laundry

DAVIS & FUNK, Props.

Telephone No. 4.

West 5 Street



Satisfaction is Our
Watchword

With all the latest improvements in laundry appliances and expert helpers we are prepared to do work inferior to none, and solicit your patronage.

Bourbon Laundry,

Paris Kentucky.

The Nation's Needs Come First

Any patriotic American would gladly stand aside and give his place—anywhere—to an officer on government duty.

The placing of the Bell telephone system at the disposal of the government, as was done when war broke out, involved the same patriotic obligation.

During the months of military preparedness, the War and Navy Departments had the service of the most comprehensive and efficient telephone system in the world. And it must be kept so. In the face of the unprecedented demand from private sources, every government need must and will be met.

The government comes first, but we are doing everything that science can suggest and that money can accomplish to maintain our general service at the usual standard of efficiency. A loyal organization is working continuously to meet the increased demands and your patient co-operation will prove helpful and inspiring.

Telephone users can help by avoiding useless conversation and by encouraging their employees and associates to use the telephone only when necessary during the busy hours of the day, and to make their conversations brief.

With this patriotic attitude of the public toward us we can serve the government first and render a service that will meet the requirements of the commercial and social world.

CUMBERLAND TELEPHONE
AND TELEGRAPH COMPANY
Incorporated



Lexington Races

FIFTEEN DAYS

April 23 to May 9, Inclusive

Eight Valuable Stakes—Best
Horses in America will Contest.

ADMISSION:

Gentlemen\$1.65
which will include war tax.

Ladies\$1.10
which will include war tax.

Children Under Sixteen Years of Age Not Admitted To
The Grounds.

First Race at 2:15 O'clock Each Day,
Rain or Shine!